

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957927-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	SKED B

Flight Dates	Order #	Alt Order #
09/29/12 - 10/04/12	957927	06353449

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/29/12	09/29/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$65.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	5:10 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV092701H	\$65.00 NM
19	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:41 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV092701H	\$110.00 NM
20	09/29/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV092701H	\$225.00 NM
21	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV092701H	\$225.00 NM
22	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:22 PM	Sat 7pm News	7-730pm	:30	AWTV092701H	\$800.00 NM
23	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	5:43 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV092701H	\$50.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957927-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	SKED B

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
23	09/30/12	09/30/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM																																								
24	09/30/12	09/30/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM																																								
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1	WPBF	Su	09/30/12	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV092701H	\$90.00 NM																																								
25	09/30/12	09/30/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$225.00	NM																																								
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26	09/30/12	09/30/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM																																								
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1	WPBF	Su	09/30/12	8:37 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV092701H	\$225.00 NM																																								
27	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/24/12	09/30/12	-----1	1	\$325.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPBF	Su	09/30/12	6:51 PM	Sun 630pm News	630-7pm	:30	AWTV092701H	\$325.00 NM																																								
28	09/30/12	09/30/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$275.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$275.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>11:56 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>AWTV092701H</td><td>\$275.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	-----1	1	\$275.00					Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	Su	09/30/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV092701H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/24/12	09/30/12	-----1	1	\$275.00																																												
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1	WPBF	Su	09/30/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	AWTV092701H	\$275.00 NM																																								
Total Spots							11																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$2,615.00
<u>Agency Commission</u>	\$392.25
<u>Net Amount Due</u>	\$2,222.75

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957927-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRESS	SKED B

Flight Dates	Order #	Alt Order #
09/29/12 - 10/04/12	957927	06353449

Billing Calendar	Billing Type	Deal #
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Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/04/12	4:30a-5a	430a-5a	--WT---	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WT---	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	4:40 AM	4:30a-5a	430a-5a	:30	AWTV092701H	\$60.00 NM
2	WPBF	Th	10/04/12	4:39 AM	4:30a-5a	430a-5a	:30	AWTV092701H	\$60.00 NM
2	10/01/12	10/04/12	WPBF News 25 @ 5am	5-530am	MTWT---	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/01/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV092701H	\$110.00 NM
1	WPBF	Tu	10/02/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV092701H	\$110.00 NM
3	WPBF	W	10/03/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV092701H	\$110.00 NM
2	WPBF	Th	10/04/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV092701H	\$110.00 NM
3	10/01/12	10/04/12	WPBF News 25 Mornings	5:30-5:57am	MTWT---	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00 NM
1	WPBF	Tu	10/02/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00 NM
3	WPBF	W	10/03/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00 NM
4	WPBF	Th	10/04/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV092701H	\$160.00 NM
4	10/01/12	10/04/12	WPBF News 25 Mornings	6-7AM	MTWT---	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV092701H	\$275.00 NM
4	WPBF	Tu	10/02/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV092701H	\$275.00 NM
1	WPBF	W	10/03/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV092701H	\$275.00 NM
2	WPBF	Th	10/04/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV092701H	\$275.00 NM
5	10/01/12	10/04/12	Good Morning America	7-9AM	MTWT---	:30	4	\$275.00	NM

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	10/01/12	10/07/12	MTWT---	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:29 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00 NM
2	WPBF	Tu	10/02/12	8:58 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00 NM
3	WPBF	W	10/03/12	7:43 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00 NM
4	WPBF	Th	10/04/12	8:53 AM	Good Morning America	7-9AM	:30	AWTV092701H	\$275.00 NM
6	10/04/12	10/04/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV092701H	\$225.00 NM
7	10/01/12	10/04/12	10-11a Anderson Cooper	10-11a	MTWT---	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
2	WPBF	Tu	10/02/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
4	WPBF	W	10/03/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
3	WPBF	Th	10/04/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	AWTV092701H	\$225.00 NM
8	10/01/12	10/04/12	WPBF News 25 @ Noon	12pm-1230pm	MTWT---	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV092701H	\$350.00 NM
2	WPBF	Tu	10/02/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV092701H	\$350.00 NM
4	WPBF	W	10/03/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV092701H	\$350.00 NM
3	WPBF	Th	10/04/12	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV092701H	\$350.00 NM
9	10/01/12	10/04/12	1230-1P Access Hollywood	1230-1p	MTWT---	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV092701H	\$350.00 NM
2	WPBF	Tu	10/02/12	12:45 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV092701H	\$350.00 NM
3	WPBF	Tu	10/02/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV092701H	\$350.00 NM
4	WPBF	W	10/03/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV092701H	\$350.00 NM
10	10/01/12	10/04/12	THE CHEW	1P-2P	MTWT---	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	1:31 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
2	WPBF	Tu	10/02/12	1:57 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
3	WPBF	W	10/03/12	1:55 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
4	WPBF	Th	10/04/12	1:32 PM	THE CHEW	1P-2P	:30	AWTV092701H	\$275.00 NM
11	10/01/12	10/04/12	M-F 3-4P	M-F 3-4P	MTWT---	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957927-2	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	SKED B

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
11	10/01/12	10/04/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MTWT---	:30	4	\$400.00	NM																																																																						
<table> <tr> <td colspan="2"><u>Start Date</u></td><td><u>10/01/12</u></td><td><u>10/07/12</u></td><td><u>MTWT---</u></td><td><u>4</u></td><td><u>\$400.00</u></td><td colspan="3"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>M</td><td>10/01/12</td><td>3:40 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>AWTV092701H</td><td>\$400.00 NM</td></tr> <tr> <td>3</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>3:34 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>AWTV092701H</td><td>\$400.00 NM</td></tr> <tr> <td>2</td><td>WPBF</td><td>W</td><td>10/03/12</td><td>3:56 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>AWTV092701H</td><td>\$400.00 NM</td></tr> <tr> <td>4</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td>3:39 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>AWTV092701H</td><td>\$400.00 NM</td></tr> </table>										<u>Start Date</u>		<u>10/01/12</u>	<u>10/07/12</u>	<u>MTWT---</u>	<u>4</u>	<u>\$400.00</u>				<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	M	10/01/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	AWTV092701H	\$400.00 NM	3	WPBF	Tu	10/02/12	3:34 PM	M-F 3-4P	M-F 3-4P	:30	AWTV092701H	\$400.00 NM	2	WPBF	W	10/03/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	AWTV092701H	\$400.00 NM	4	WPBF	Th	10/04/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	AWTV092701H	\$400.00 NM										
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13	10/01/12	10/03/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	MTW----	:30	3	\$525.00	NM																																																																						
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
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14	10/01/12	10/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MT-----	:30	3	\$1,600.00	NM																																																																						
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2	WPBF	Tu	10/02/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV092701H	\$1,600.00 NM																																																																						
15	10/01/12	10/04/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWT---	:30	4	\$1,700.00	NM																																																																						
<table> <tr> <td><u>Weeks:</u></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>MTWT---</td><td>4</td><td>\$1,700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPBF</td><td>M</td><td>10/01/12</td><td>7:53 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AWTV092701H</td><td>\$1,700.00 NM</td></tr> <tr> <td>4</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>7:34 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AWTV092701H</td><td>\$1,700.00 NM</td></tr> <tr> <td>2</td><td>WPBF</td><td>W</td><td>10/03/12</td><td>7:33 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AWTV092701H</td><td>\$1,700.00 NM</td></tr> <tr> <td>3</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td>7:52 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>AWTV092701H</td><td>\$1,700.00 NM</td></tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	MTWT---	4	\$1,700.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPBF	M	10/01/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM	4	WPBF	Tu	10/02/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM	2	WPBF	W	10/03/12	7:33 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM	3	WPBF	Th	10/04/12	7:52 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/01/12	10/07/12	MTWT---	4	\$1,700.00																																																																										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																																						
1	WPBF	M	10/01/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM																																																																						
4	WPBF	Tu	10/02/12	7:34 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM																																																																						
2	WPBF	W	10/03/12	7:33 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM																																																																						
3	WPBF	Th	10/04/12	7:52 PM	Jeopardy	7:30-8PM	:30	AWTV092701H	\$1,700.00 NM																																																																						
16	10/02/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWT---	:30	3	\$500.00	NM																																																																						
<table> <tr> <td><u>Weeks:</u></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-TWT---</td><td>3</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>2</td><td>WPBF</td><td>Tu</td><td>10/02/12</td><td>11:29 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV092701H</td><td>\$500.00 NM</td></tr> <tr> <td>1</td><td>WPBF</td><td>W</td><td>10/03/12</td><td>11:33 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV092701H</td><td>\$500.00 NM</td></tr> <tr> <td>3</td><td>WPBF</td><td>Th</td><td>10/04/12</td><td>11:33 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV092701H</td><td>\$500.00 NM</td></tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-TWT---	3	\$500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WPBF	Tu	10/02/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM	1	WPBF	W	10/03/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM	3	WPBF	Th	10/04/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/01/12	10/07/12	-TWT---	3	\$500.00																																																																										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																																						
2	WPBF	Tu	10/02/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM																																																																						
1	WPBF	W	10/03/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM																																																																						
3	WPBF	Th	10/04/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV092701H	\$500.00 NM																																																																						
17	10/01/12	10/04/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	MTWT---	:30	4	\$700.00	NM																																																																						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957927-2	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	SKED B

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 4 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$700.00 NM
2	WPBF	Tu	10/02/12	11:54 PM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$700.00 NM
4	WPBF	W	10/03/12	11:53 PM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$700.00 NM
3	WPBF	Th	10/04/12	12:02 AM	Nightline	11:35-12:05AM	:30	AWTV092701H	\$700.00 NM
29	10/01/12	10/01/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$4,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:40 PM	DWTS	8-10P	:30	AWTV092701H	\$4,500.00 NM
30	10/01/12	10/04/12	Jimmy Kimmel	12:06-01:06AM	MTWT---	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	AWTV092701H	\$70.00 NM
Total Spots							62		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,870.00
<u>Agency Commission</u>	\$5,080.50
<u>Net Amount Due</u>	\$28,789.50